

The 3-Day Weekend Entrepreneur's

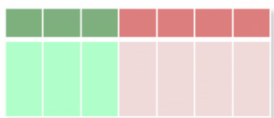
Book of Wisdom

A Simple Guide to Create More Impact, Income, Freedom, and Fun



The Path to Abundant 3-Day Weekends

1. Write Your Own Life
2. Eliminate Complexity and Drama
3. Attract Epic Clients
4. Outgrow Undesirable Clients
5. Do Your 3 Most Genius Activities
6. Drop Your Dud Work
7. Design Huge Impact, High Income Offers
8. Eliminate Low ROI Investments
9. Make Memories Every Week
10. Leverage Technology to Increase Productivity
11. Integrate Your Soul Work
12. Create Freedom with Freelancers



A More Abundant Path

If you could design your life, how abundant would it be?

Would you struggle to pay your bills like so many do?

Would you accept 50 to 60-hour work weeks as your default?

Would you tolerate a constant feeling of overwhelm?

Or would you try until you created something different?

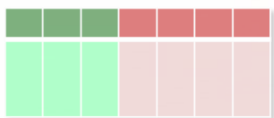
Results, not hard work, are the primary cause of impact and income.

Effort is necessary. Struggle is optional.

Your clients do not care if you suffer or bleed to serve them.

They want the transformation you offer, not your story or drama.

You can create impact, income, freedom, AND fun if you choose.



Part 1 of 3 - FREEDOM

What does freedom mean to you?

How would you invest your time if you had all the money you need?

Who would you spend more time with?

What activities and experiences would you enjoy more often?

Where would you travel, and who would you visit?

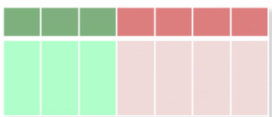
What relationship obligations would you reduce or eliminate?

How would you serve the world, and who would you help?

Which clients would no longer be in your life?

You can do many of these right now, without earning more money.

Are you ready to start choosing the life you most desire?



1. Write Your Own Life

Only you can define your most desired life.

Living another's definition of success virtually guarantees failure.

You are a unique divine creation.

Copycat templates will not lead you to fulfillment.

You have a unique purpose that must be lived,

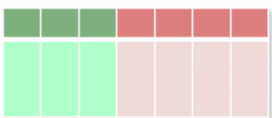
and unique gifts that must be cultivated,

if you wish to experience the joy of meaningful living.

Decide what is MOST important to YOU.

Focus on YOUR divinely inspired purpose and dreams.

Sleep well each night, knowing you're authentically YOU.



2. Eliminate Complexity and Drama

Few relationships can fully support your goals and dreams.

Most people are preoccupied with finding their own path.

Many want to help you on your journey but are unable.

Some are jealous of your clarity of purpose.

Others are burdened by self-absorption, addiction, or distraction.

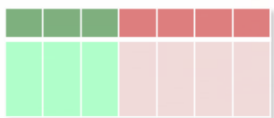
A select few have the desire and ability to assist you.

There is no need to make anyone wrong.

Nor is there a need to argue or fight.

Simply let go of the relationships that hinder you,

then watch complexity and drama exit your life.



3. Attract Epic Clients

Right now, someone is feverishly searching for your work.

They already know what their life is painfully missing.

They know they need help and are willing to invest time & money.

They actively seek guidance, insight, and leadership.

But they don't know how to do it alone.

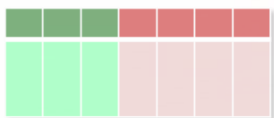
The student desperately seeks the teacher.

Your ideal client is ready to engage with you.

How ready are you to serve them?

How many of them cannot find you right now?

How can you make yourself obvious to them?



4. Outgrow Undesirable Clients

Few are truly your ideal clients.

Some want to be but aren't ready.

Most don't want to do the required work.

Many are paralyzed by their fear of change.

Others don't believe in their abilities.

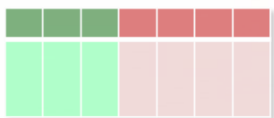
Such people can kill your dreams and business...

unintentionally, innocently, slowly, painfully, completely.

Outgrow these people or suffer their fate.

Do this lovingly, kindly, happily, gently, and constantly.

Burn no bridges. Today's undesirable might be tomorrow's ideal.



Part 2 of 3 - INCOME

What would your best life look like?

How much money would you need to abundantly enjoy it?

Do you want to have world class team members and partners?

What type of compensation opportunity do such people seek?

Would you love to have high-quality, high-paying customers?

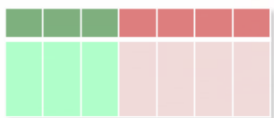
What high-income results & experiences would they gladly purchase?

You don't need all the money in the world to fully enjoy the journey.

The unfocused and the addicted seek endless income growth,

but even children know that limitless sweets upset the stomach.

Know what you want. Do the work. Enjoy the process & the rewards.



5. Do Your 3 Most Genius Activities

What if you truly are an unconditionally cherished divine creation?

Might your talents and limitations have a purpose?

What if the world needs you to be your best self?

How will humankind be diminished by a failure to maximize your gifts?

Believing you are not special will serve no one.

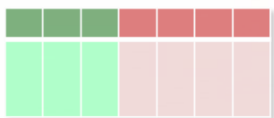
Giving in to your doubts will not improve the world.

Playing small will not help others feel bigger.

Do your highest and best activities as often as possible.

Help others find, develop, and do their genius activities.

What a paradise the world will be when everyone shares their genius!



6. Drop Your Dud Work

Being busy is not the same as being effective.

More is not better. Better is better.

To do your best work, let go of all non-essential activity.

If your ideal client doesn't care about it, it's probably non-essential.

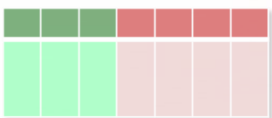
If ideal prospects don't ask about it, it's probably non-essential.

If it's not worth mentioning in your offer, it's probably non-essential.

Many tasks feel like work but are unproductive.

Only discuss, perform, market, and sell essential work.

It's better for you to rest 7 hours and do 1 hour of essential work,
than for you to do 10 hours of non-essential work.



7. Design Huge Impact, High Income Offers

Deliver transformational results.

Help others positively impact their businesses and lives.

Would a divinely created being be given an insignificant purpose?

Are your talents and genius meant to be withheld from the world?

Low impact work is not worth doing.

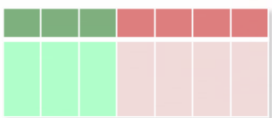
Transformational offers and results multiply abundance.

Your clients receive gifts to share with family and friends.

Team members and partners get to share in this abundance.

You earn abundantly enough to reinvest in bettering your work.

Deliver huge impact results for your clients and charge accordingly.



8. Eliminate Low ROI Investments

The entrepreneurial road to failure is paved with poor investment choices.

Most investments are not worth making.

Most advertising campaigns will fail.

Most partnership “opportunities” are a waste of time.

Most “brilliant ideas” are not what they seem.

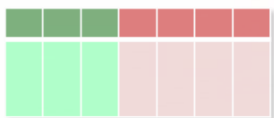
Blind entrepreneurial optimism is a silent killer of businesses and dreams.

Drop or pause any investment that proves to be unproductive.

Avoid unproven long-term investment contracts and commitments.

Conduct small experiments with money you can afford to lose.

Take informed risks. Measure outcomes mercilessly. Repeat what works.



Part 3 of 3 - FUN

What is your definition of fun, and where did you get it?

Do you know what truly fulfills you and leads to your happiness?

How often is fun built in to your default weekly schedule?

You brush your teeth religiously to protect and care for them.

You eat and sleep regularly to fuel your body.

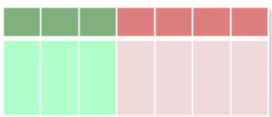
What are you doing regularly to engage your spirit and your soul?

Fun is not the only measure of a good life, but it's a critical one.

How meaningful is your success if you have no time for fun?

How enjoyable are your relationships if you never play or laugh?

Be like a child. Require fun in your life. Seek it out for its own end.



9. Make Memories Every Week

Few things in life compare with time with loved ones & doing what you love.

Most transformational experiences & relationships don't just happen.

Plan your life with the love and care that a bride-to-be gives her wedding.

Schedule time for unforgettable experiences in your calendar.

If it's not in your calendar, it likely won't happen.

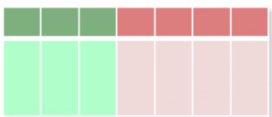
Is it worth 15 minutes of preparation per week to co-create your best life?

Schedule time for magic outside of work and do the same inside work.

Your business place can also be a place to make memories.

Making memories is not simply collecting a bunch of photos.

It is being 100% present to people, experiences, & opportunities around you.



10. Leverage Technology to Increase Productivity

Multiply your results, efficiency, and productivity with technology.

Technology alone will rarely create value by itself.

You must first deliver value to the people you serve.

First ignite your creativity with action to create results.

Then amplify positive outcomes with technology.

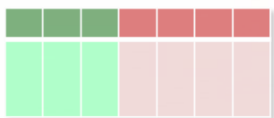
Automate productive processes with technology.

Let technology's consistency and timeliness help you deliver the same.

An author can write a book once & let printing presses duplicate it.

You receive inspiration, tap into creativity, and connect relationships.

Technology can help you multiply and amplify the impact and income.



11. Integrate Your Soul Work

What good is it to earn abundantly if you lose your connection to soul?

Humans are far more than mere automated machines.

We can safely and passionlessly live our lives as if we have no purpose.

Or we can risk believing our lives have a divinely inspired meaning.

Even if we don't believe in the Divine, we can believe in our purpose.

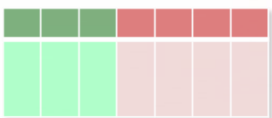
Those who believe life is purposeless usually live accordingly.

An actor must act. A painter must paint. A teacher must teach.

Not all soul work makes money. Not all work that makes money is soulful.

To live soulfully, we must do our soul work whether we get paid or not.

We can bring soulful energy to our work, whether it earns money or not.



12. Create Freedom with Freelancers

You should not do everything in your business if you wish to grow.

Most tasks can be done better by someone else.

Delegate small affordable tasks to free up time.

Invest found time into huge impact, high income work.

Reinvest extra income to delegate more tasks & free up more time.

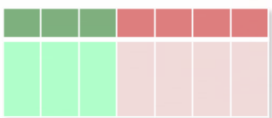
Invest this found time into rest, relaxation, fun, and adventure.

Increased focus on workdays will create even greater abundance.

Share this abundance as you build your team and your business.

Create more free time to savor life and more abundance to enjoy it.

Help your team do the same as you grow your impact, business, & legacy.



Start Imperfectly Today

Anything worth doing is worth doing well.

Anything worth doing well is worth doing imperfectly until mastered.

Few great achievements happen by themselves or overnight.

World class performers make and correct thousands of mistakes.

The imperfect few enjoy life's rewards while perfectionists sit paralyzed.

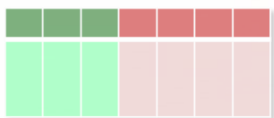
“Care about people's approval and you will be their prisoner”. *

The imperfect performer knows a life the harsh critic only dreams of living.

“The journey of a thousand miles begins with a single step.” *

Take your first imperfect step today... and tomorrow another.

Be gentle with yourself. Enjoy the journey. Love yourself at every step.



* (*Tao te Ching*, Lao Tzu)



3-Day Weekend Entrepreneur Game Plan Call

If you're an entrepreneur making your target income and looking to create more time to enjoy family, friends, freedom, and life...

a Game Plan Call can give you the strategy you need.

We'll design your Game Plan to achieve your 3-Day Weekend (or similar) Lifestyle, so you can create the impact, income, & lifestyle you most desire.

Then you can decide if you want to implement the plan on your own or with our help.

You can also create your plan with the self-study course if you prefer.

Go to 3daygameplan.com to start.



WADE GALT

Founder of 3-Day Weekend Club
Host of the 3-Day Weekend Entrepreneur Podcast

I can help you Create a Meaningful Life & Profitable Business while Doing Work you Enjoy & Believe In.

- Create Time for the Most Important Relationships & Activities in Their Life
- Increase Income, While Reducing Work Time
- Focus on Their Highest Impact / Highest Income Projects & Eliminate, Delegate or Automate the Rest
- Optimize the Relationships, Time, Money, & Things already in Their Life.

It took me 7 years after graduating college to start my business, & 15 more years to create an abundant & sustainable 3-Day Weekend Lifestyle. I can help you do this much quicker.


About Me

I teach Entrepreneurs & Professionals to create an abundant & sustainable 3-Day Weekend lifestyle so they can better enjoy their family, friends, and life.

I'm a 20+ year Software Company Founder, Business Growth Coach and Author of books on business growth, finance, personal growth, parenting, & spirituality.

Our family (wife & 2 children) and I have lived ocean-side in North & South America.

I enjoy 3-day weekends and Fridays at the beach playing volleyball with friends + weekends with my family.

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